

FIGURE 1

Application Architecture Blueprint

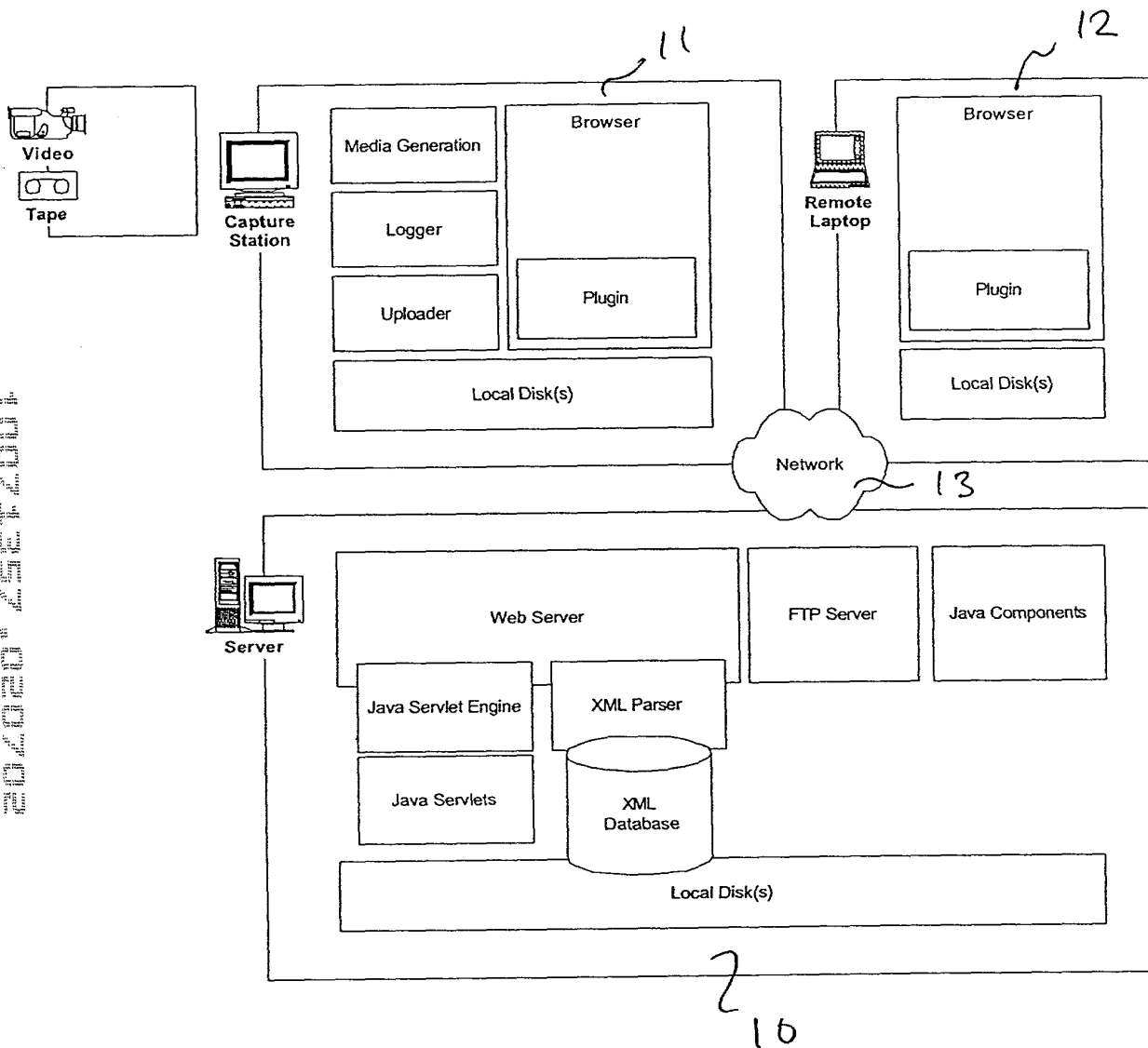


FIGURE 2

Server Components

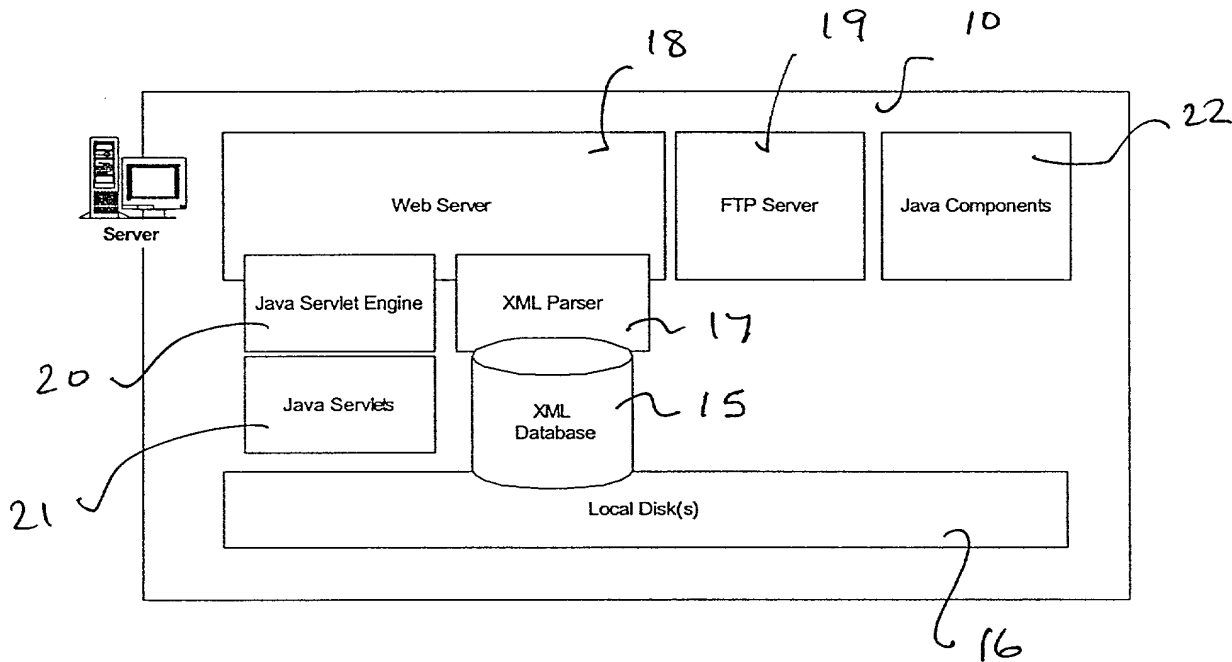


FIGURE 3. Ingest Workstation Components

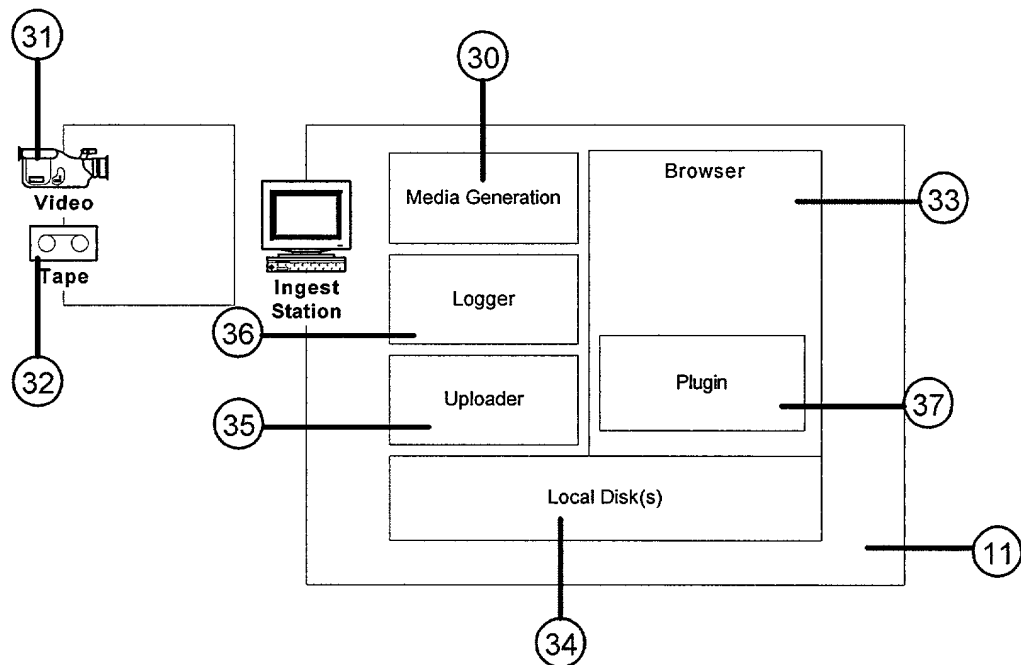


FIGURE 4

Networked Laptop Components

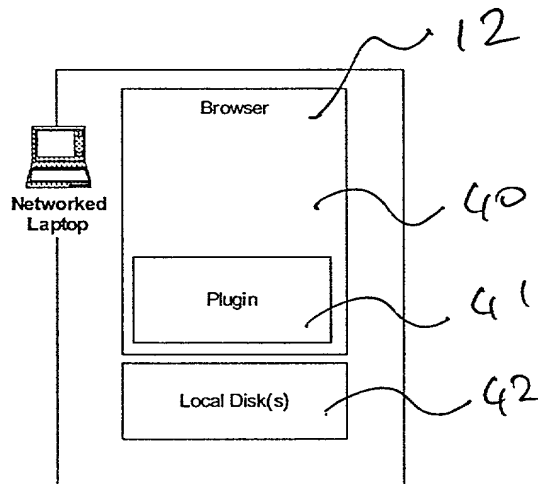


FIGURE 5

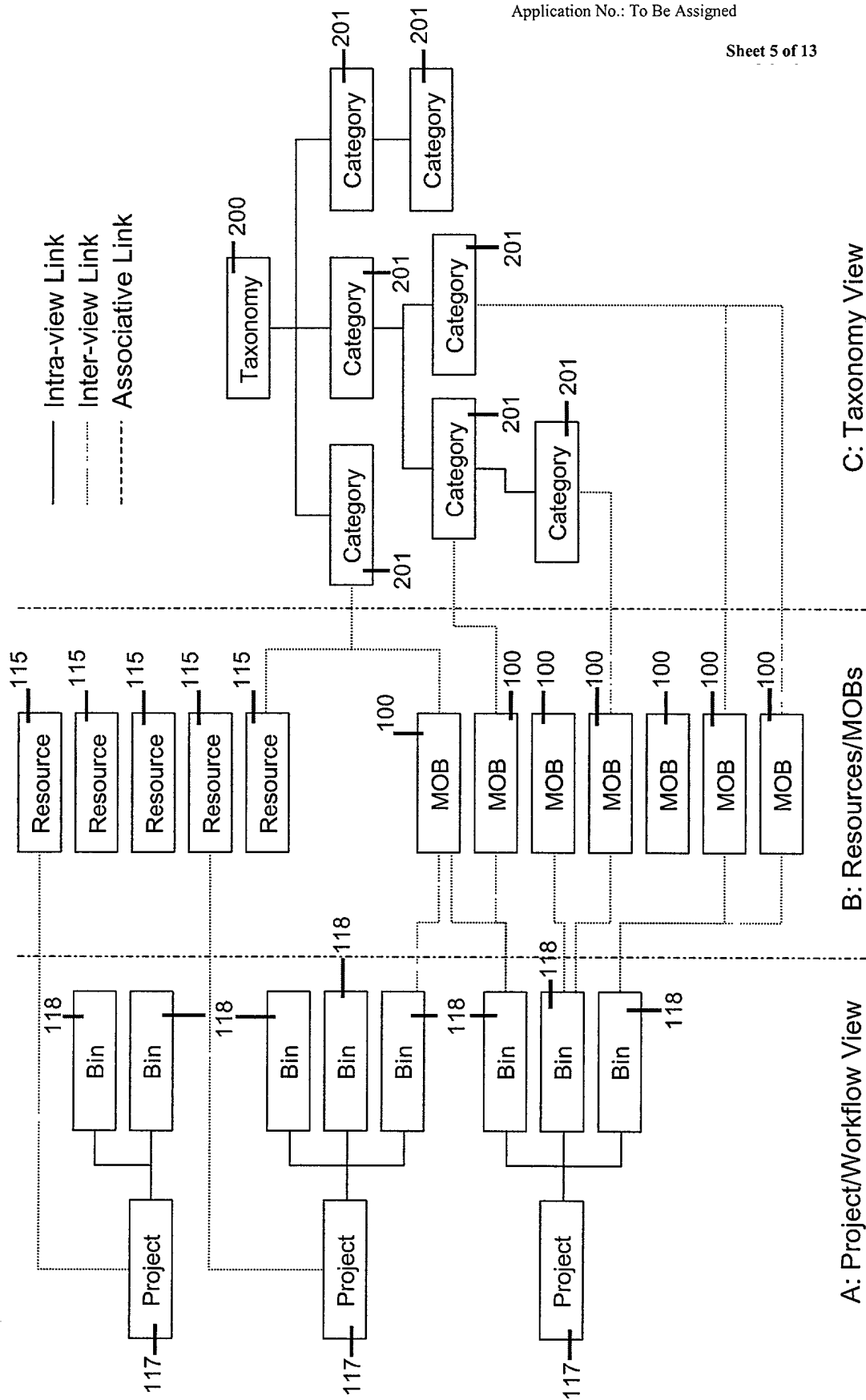


FIGURE 6

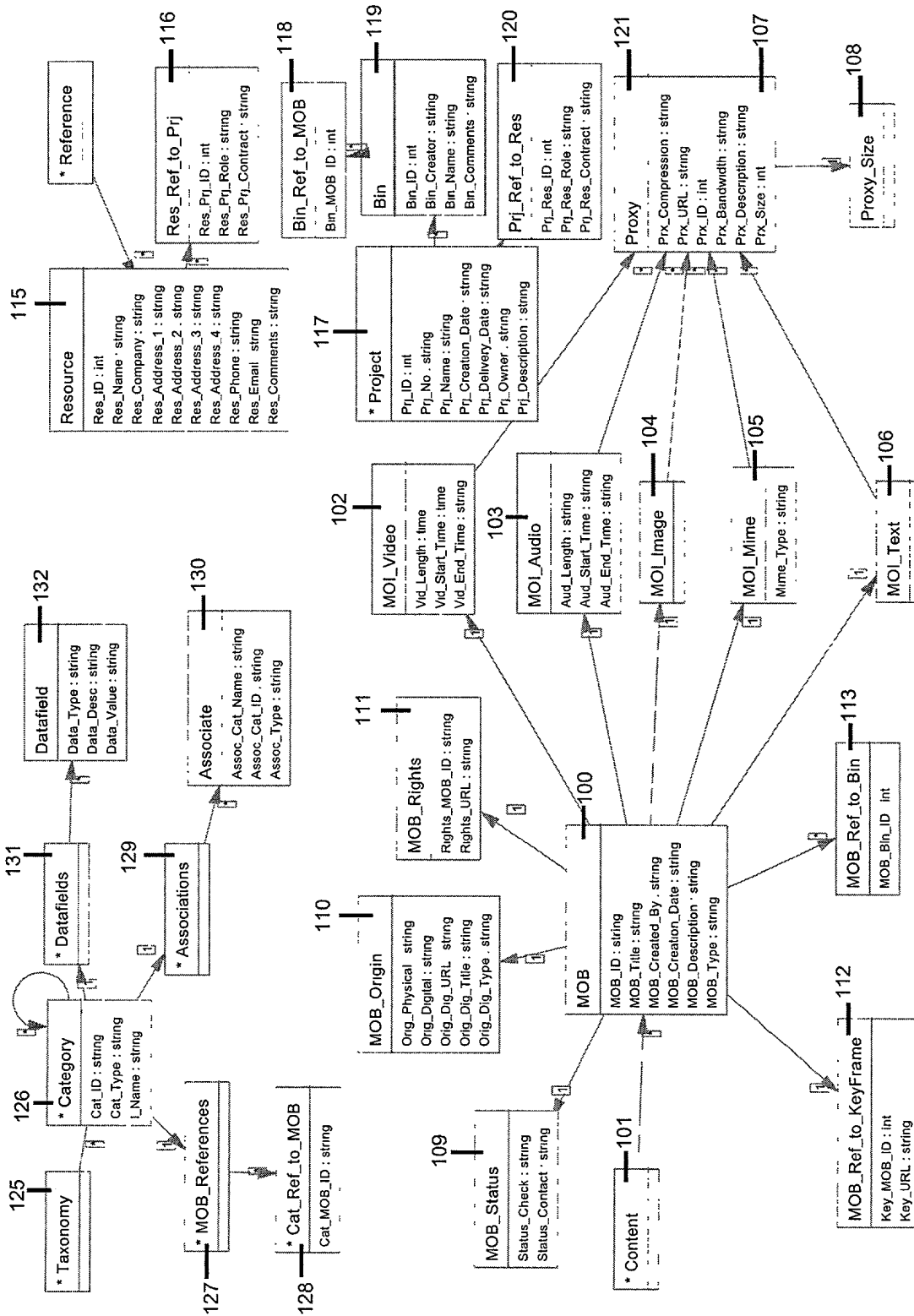
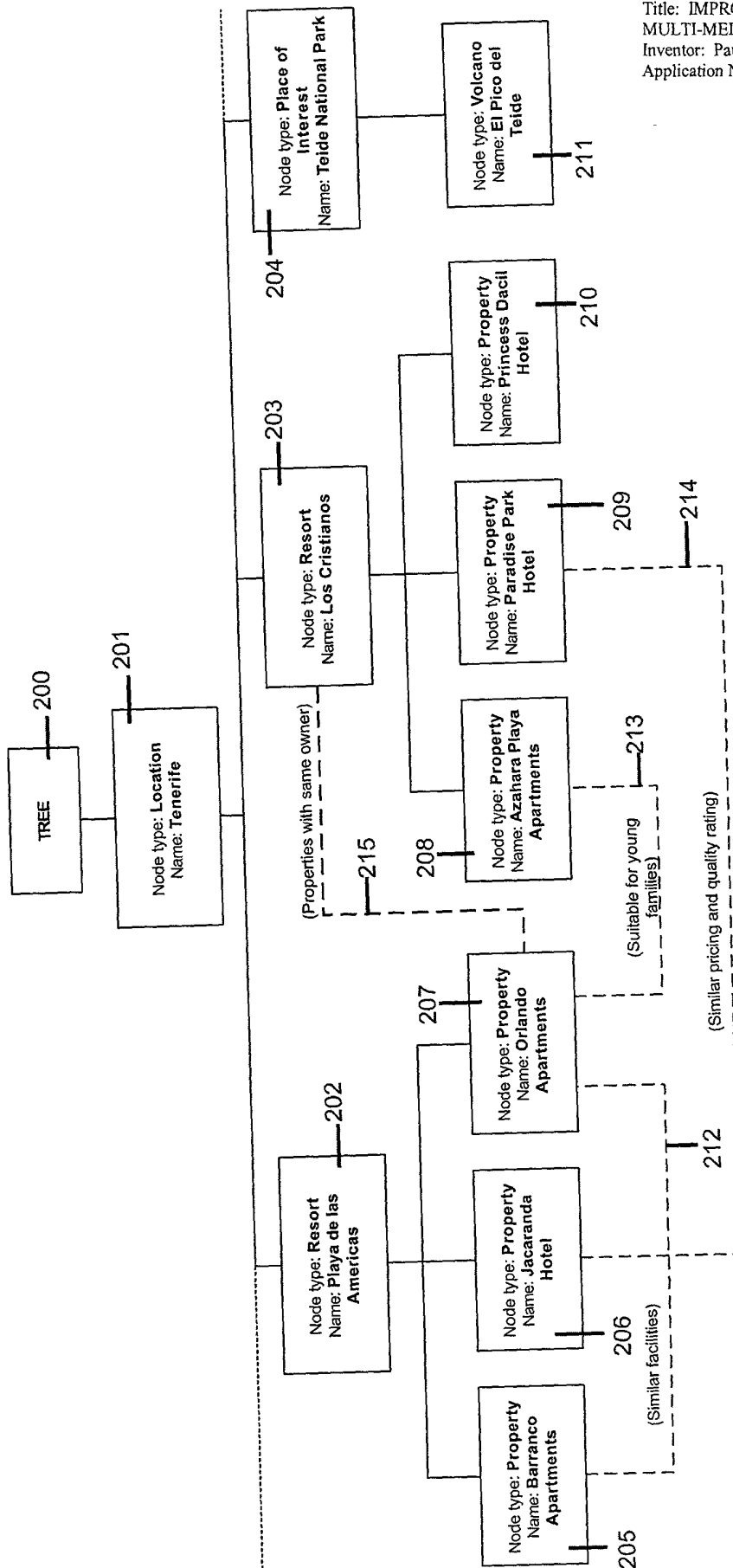
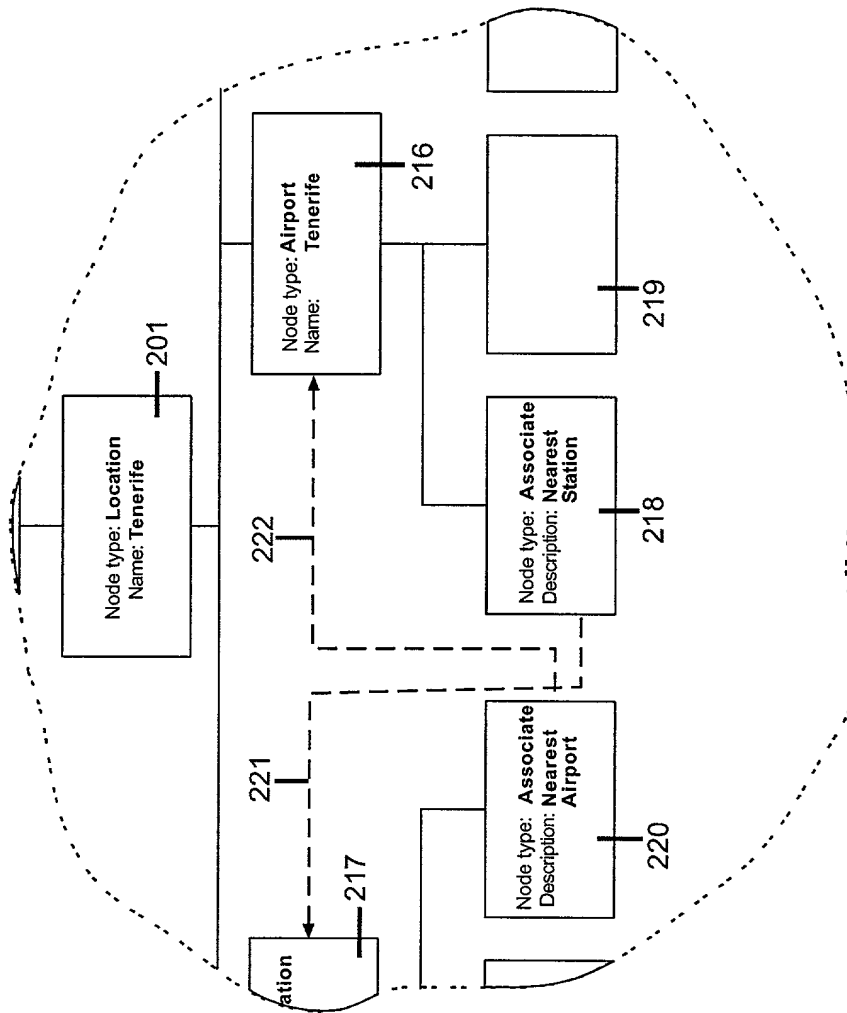


FIGURE 7A. Example of Taxonomy Tree



Key: Inheritance
 Synonymy / General Relationship

FIGURE 7B. Example of Taxonomy Relationship



Key: — Inheritance
- - Synonymy / General Relationship

FIGURE 8

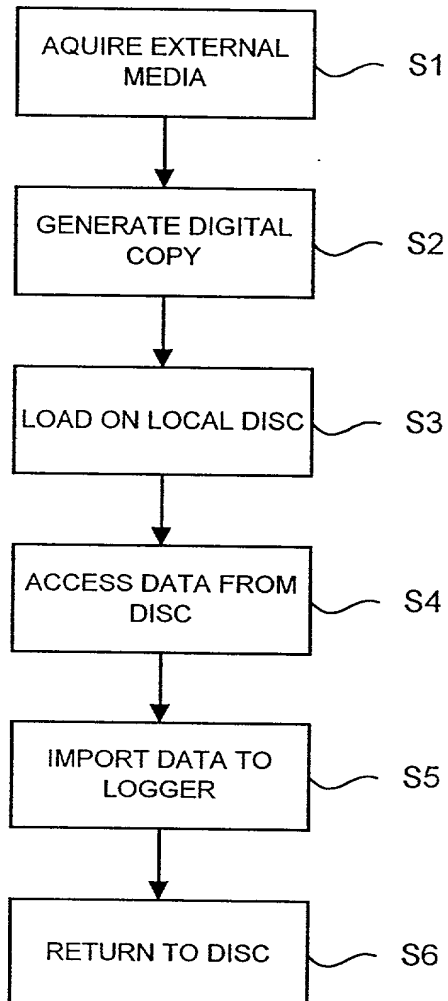


FIGURE 10

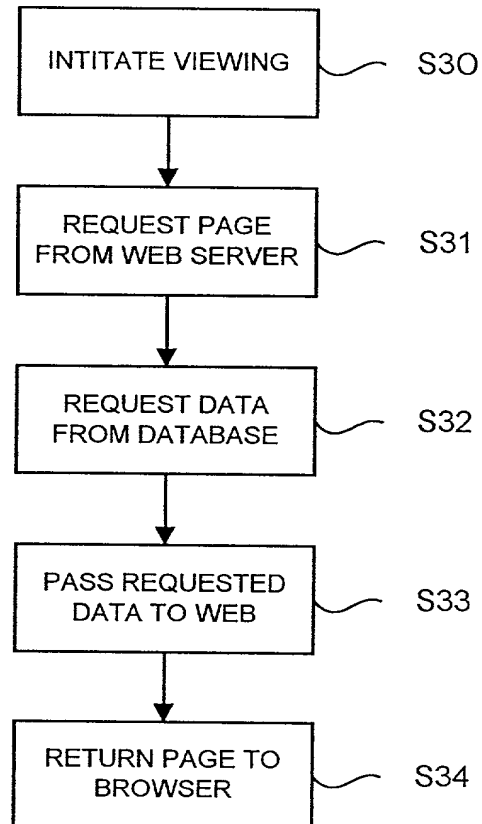


FIGURE 9A

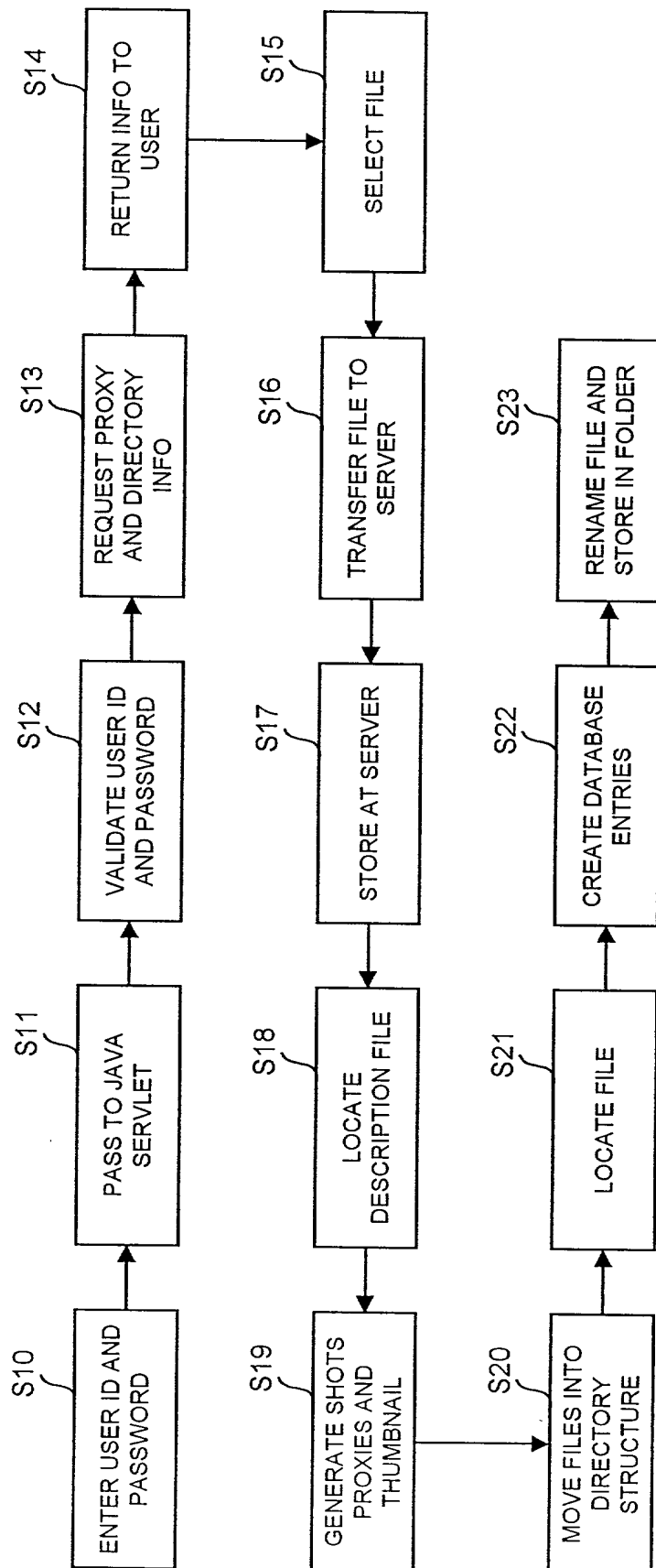
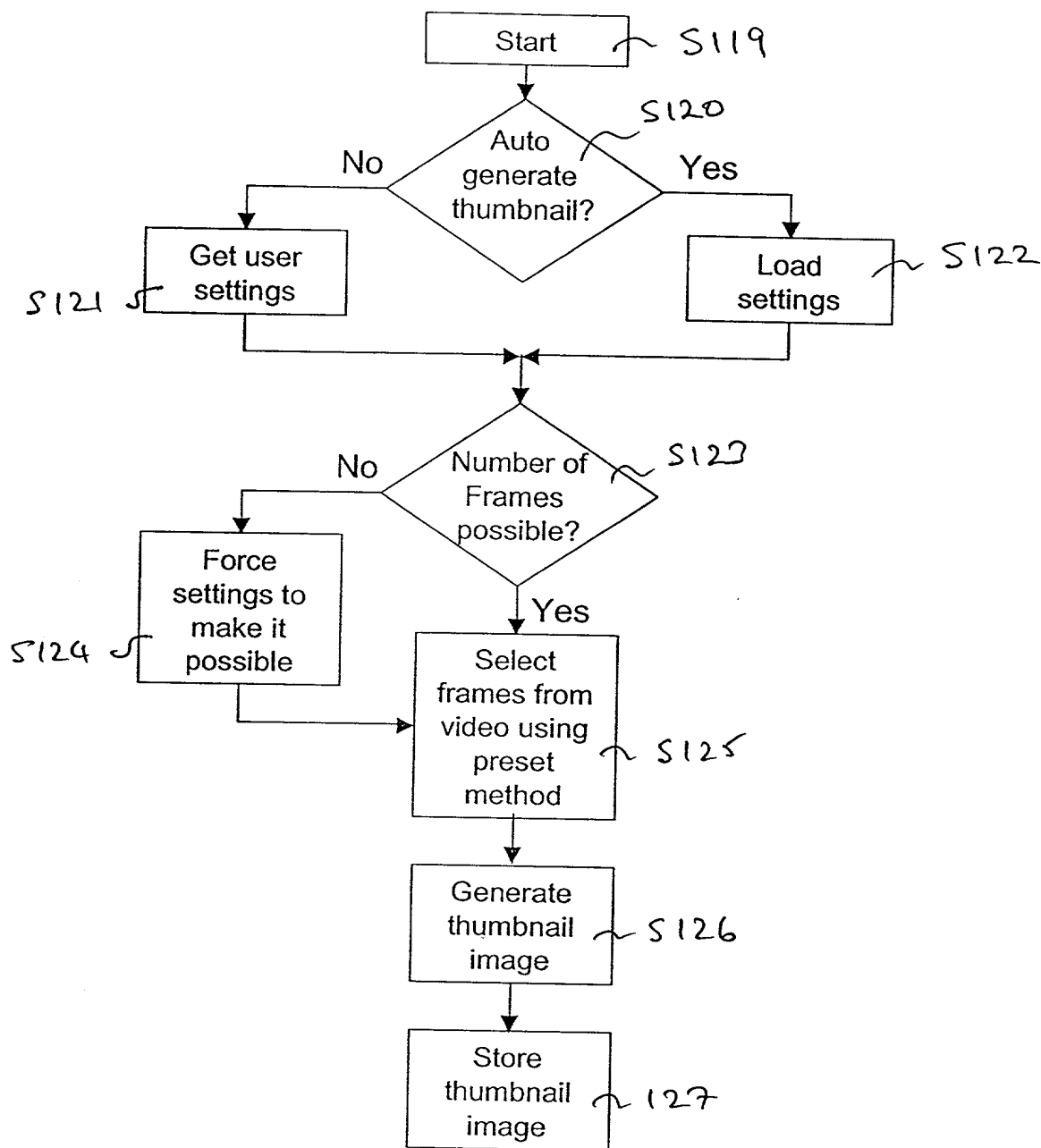


FIGURE 9B



Generation of composite video thumbnail

FIGURE 11

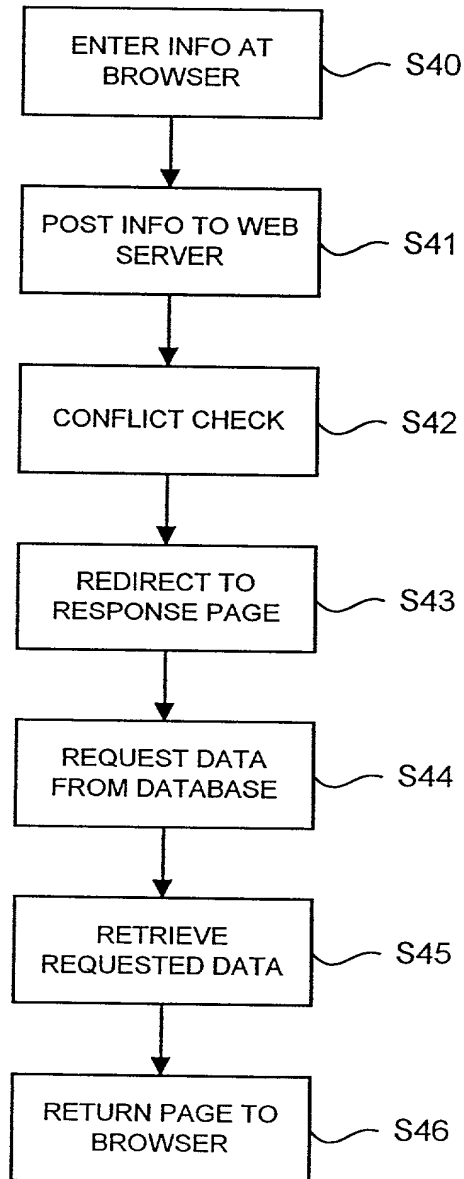


FIGURE 12

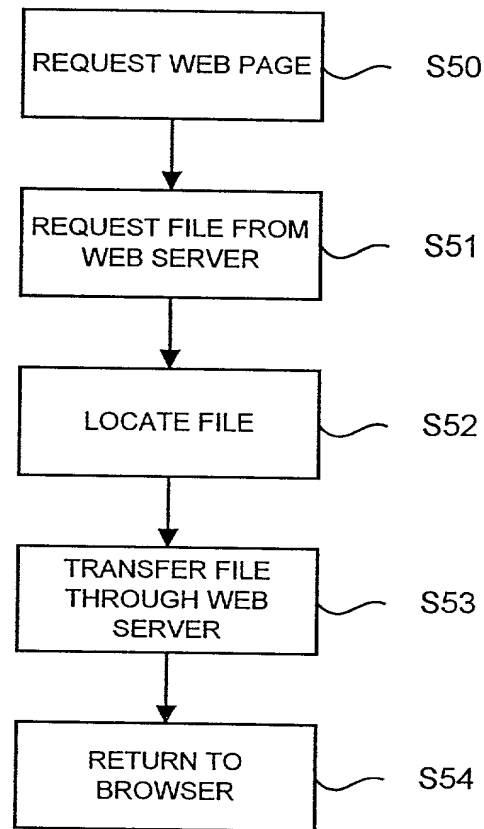


Figure 13

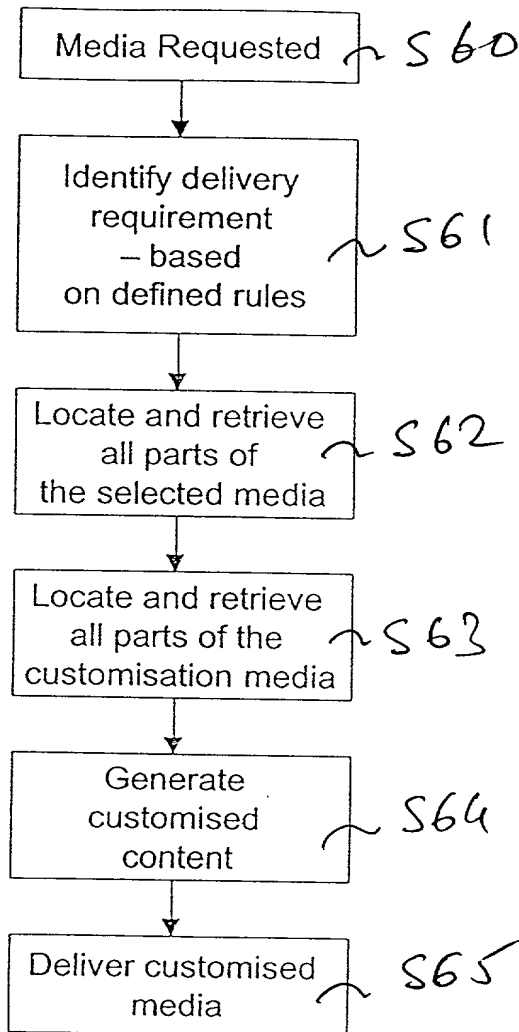
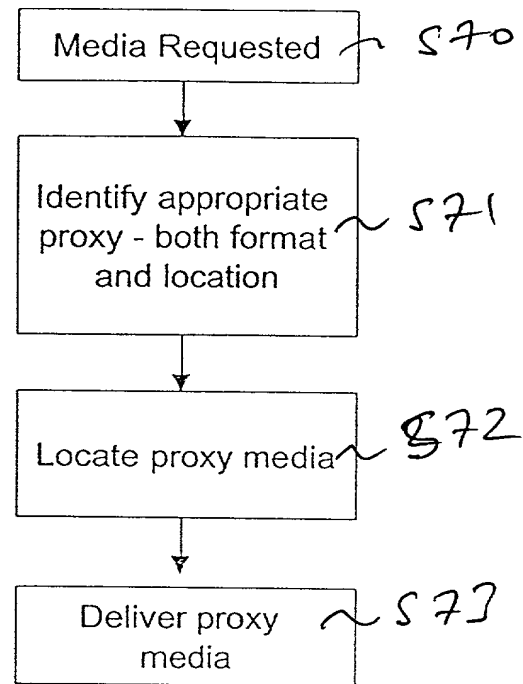


Figure 14



Customized Content e.g. Dynamic Branding

Proxy delivery